

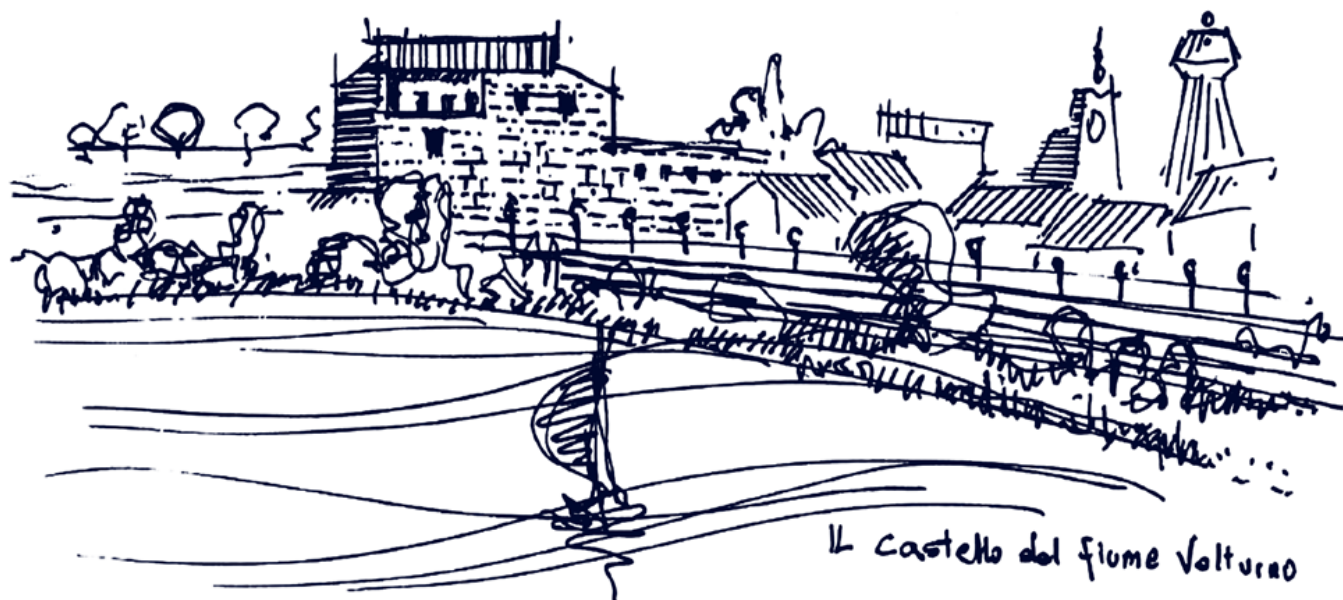
ALESSANDRO CIAMBRONE

ECONOMIC DEVELOPMENT STRATEGIES

THE USA EXPERIENCE FOR CASTEL VOLTURNO

Preface by

CARMINE GAMBARDELLA



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Collana fondata e diretta da Carmine Gambardella

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Acknowledgment

This catalog collects the research done in the United States during my 9 month staying at the University of California, Los Angeles (UCLA) as winner of the Fulbright/Thomas Foglietta Grant 2003-04.

I was awarded the grant to propose a project for the economic development of the less industrialized areas of Italy. The first part of the catalog will present a project for the development of Castel Volturno, my city. The project results from a comparative study between the coastal area of Castel Volturno, in the Naples area, and that of Los Angeles, from Venice beach to Malibu.

The second part will introduce a series of initiatives that organized with the aim to establish a cultural exchange between the USA and Italy:

1. An International Competition of Architecture "Living Waterfronts" inviting US schools, in particular more than 300 architecture, urban design and planning departments to propose projects for the rehabilitation of the coastal area in Castel Volturno.
2. A series of lectures to promote the history, the design and the urban form of the Naples region. I have presented a National Competition, "Il Sistema delle Piazze", which I organized in 2002 for the city of Castel Volturno. I invited students from all the Italian Universities to present public open space projects to rehabilitate the areas of Castel Volturno. Eight projects are right now under construction. In the catalog are enclosed the posters of my lectures and a presentation from the chairs of each school.
3. An Internship for US students to come to Castel Volturno and practice architecture, urban design and planning in my professional office.

I wish to thank:

- The Fulbright Program and the Italian Fulbright Commission for giving me the extraordinary opportunity to develop my research in the US;
- The Mayor of Castel Volturno, Dr. Antonio Scalzone - the Council Member to the Public Work, Dr. Sergio Luise - the Director of the Department of Architectural at the Second University of Naples, Professor Carmine Gambardella - my Advisor of Architecture, Professor Lucio Morrica. They wrote letters of reference supporting me for the Fulbright/Thomas Foglietta application;
- Professors Christy Poggas, Micheal Sorkin, Leonard Mitchell, and Anastasia Loukaitau-Sideris. They invited me to lecture respectively at SIUC (Southern Illinois University at Carbondale), CCNY (City College of New York), USC (University of Southern California), UCLA (University of California, Los Angeles);
- All the people who were willing to be interviewed for my research, listed on page 32;
- Professor Anastasia Loukaitau-Sideris again. She was my first contact at UCLA and she gave me the best directions to win the grant. I also want to thank her for her wonderful seminar on "public spaces";
- Most of all, Professor Vinit Mukhija, my guide at UCLA. He invited me at UCLA, he followed my research for 9 months. Most of the ideas started from our conversations such as the International Competition.

I have to thank him if I found a method to express my ideas more clearly.

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